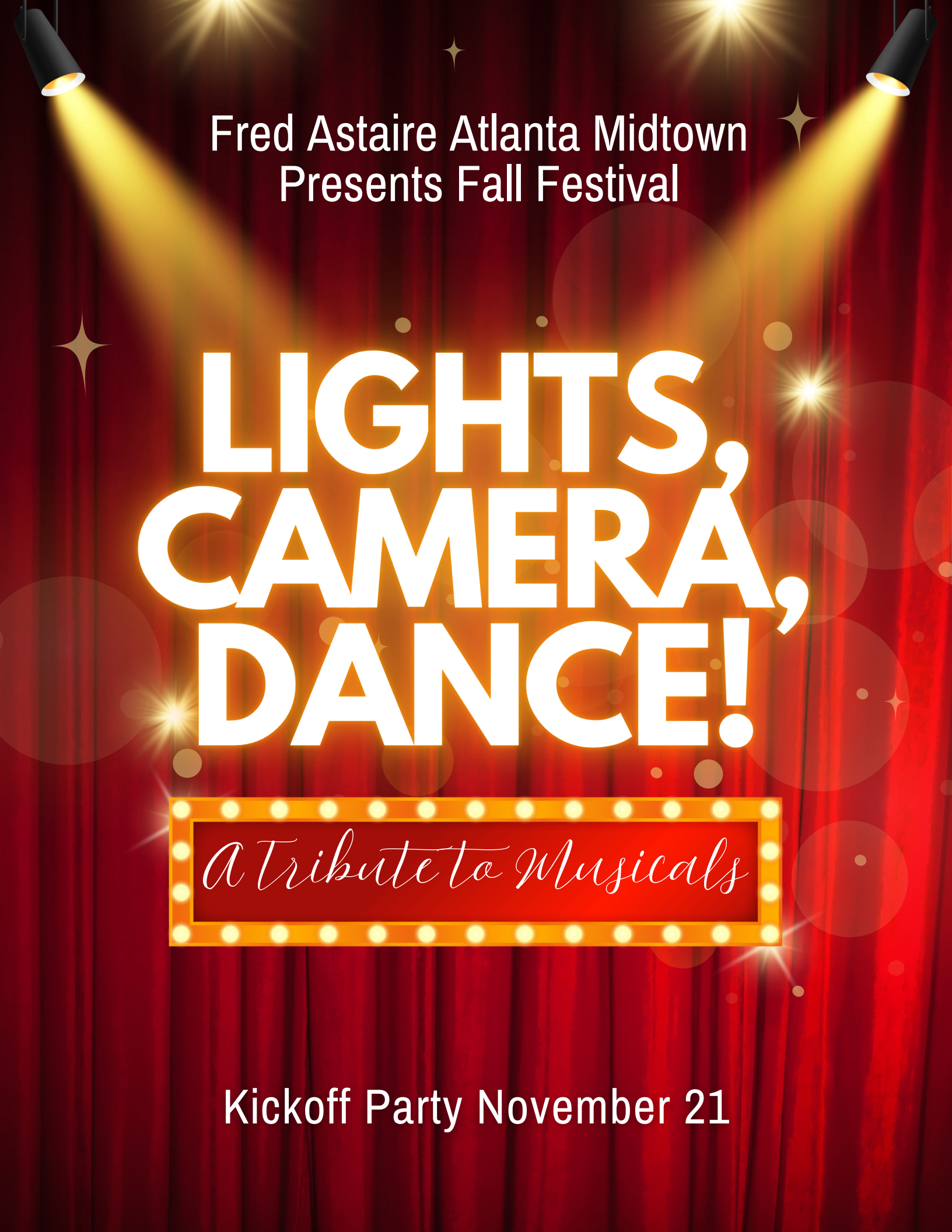


The background of the entire poster is a deep red, vertically-pleated curtain. Two stage spotlights, one in the top left and one in the top right, cast bright yellow beams of light downwards, creating a sense of drama. Scattered throughout the scene are several four-pointed starburst light effects and soft, out-of-focus circular bokeh lights in shades of yellow and orange.

Fred Astaire Atlanta Midtown
Presents Fall Festival

LIGHTS, CAMERA, DANCE!

A Tribute to Musicals

Kickoff Party November 21

SPONSORSHIP INCLUDES

- Points With Every Visit
- A Chance To Win Grand Prizes*
- Red Carpet Premier Party Dec 5
- Dinner & Dancing Night Out Dec 12
- Holiday Hollywood Gala & Dance Party Dec 19

SPONSORSHIP FEE:

\$200

*Grand Prizes to be Announced

HOW TO EARN POINTS

- 1000 Points for Sponsoring
- 1000 Points for Attending Team Match
- 5 Points for Every Dollar Spent
- 100 Points for Every Group Class Taken
- 300 Points for Every Lesson Taken
- 500 Points for Every Party Attended
- 100 Points for Participating in Theme
- 200 Points for a Social Media Check-in, Tag, or Post (Must be in theme & show a staff member)
- 2000 Points for Google or Yelp Review (minimum of 2 sentences)
- 300 Points for Every Coaching Taken
- 1000 Points for Every Qualified Guest
- 2000 Points for Every Guest who Enrolls on a Beginner Program

100 POINTS = 1 RAFFLE TICKET

Earn DOUBLE POINTS November 22-26

DAILY THEMES

Week 1 - Thanksgiving Week

Nov 24 - Feeling Fall: Your Favorite Fall Outfit

Nov 25 - Birds of a Feather: Feather Theme Outfit or Accessories -
Bonus points for video or picture of dancing birds!

Nov 26 - Family First: Picture With Your Whole Family - Bonus points
for pictures of your dance family!

Nov 27 - Dance This Off: Picture of your thanksgiving dinner!

Nov 28 - Cozy Toes: Show off your feet, kick up in your favorite cozy
socks!

Week 2 - The Greatest Showman

Dec 1 - Bring the Magic: Top Hats & Stars

Dec 2- Beards & Beauty: Your Best Bearded Impression

Dec 3 - Wig Out Wednesday: Bonus points for purple wigs or hair
accessories!

Dec 4 - Tutu Thursday: Bonus points for video of you dancing in a
tutu skirt!

Dec 5 - This is ME: Your favorite selfie or dance picture!

DAILY THEMES

Week 3 - Encanto

Dec 8 - Icon Neon: Neon Outfit, Accessories, or Picture Effect

Dec 9 - Fade to Black: All Black Outfit or Black & White Picture Effect

Dec 10 - Butterfly Beauty: Butterfly Themed Outfit or Accessories

Dec 11 - Rainforest Realness: Animal Prints and Wildlife Inspirations

Dec 12 - Latin Love: Bright Colors and/or Latin Inspired Outfit

Week 4 - La La Land

Dec 15 - Hello Sunshine: Yellow Outfit or Accessories

Dec 16 - La La Laughing: Funny Dance Video or Meme

Dec 17 - La La Lullaby: Pajama Day

Dec 18 - Holiday Vibes: Holiday Inspired Outfits

Dec 19 - Slay all Day: Dress Up!!!

Come to the studio dressed in theme for your lessons or take pics outside the studio in theme. Use a hashtag of the daily theme and tag the studio to earn points!

DECEMBER 1-5

RED CARPET & STAGE STARS



FRIDAY
DECEMBER 5
STARTS AT 8:00PM

Red Carpet Premiere Party
Movie Inspo: The Greatest Showman



DEC 8-12

ANIMATION
NATION

12/12

DINNER & DANCING
SEBASTIAN PINTXOS BAR

Movie Inspiration:
Encanto

A decorative border at the top of the poster features a white movie film strip winding across the left side, adorned with colorful Christmas lights (red, yellow, blue, green) hanging from a string. The background is a solid dark blue, decorated with several white snowflake icons of varying sizes. A white film camera icon is positioned on the right side, pointing towards the center. A horizontal line with seven dark blue circular dots runs across the middle of the poster.

Dec. 15-19
**ACTION &
ENCORE**

*Holiday Hollywood
Gala & Dance Party*

**Friday, December 19
7:15 PM**

Movie Inspo: La La Land

A green Christmas tree is located in the bottom left corner, decorated with yellow and blue stars and a string of yellow lights.