

Fred Astaire Duluth Presents

FALL FESTIVAL

KICKOFF

14

PARTY

NOVEMBER





SPONSORSHIP INCLUDES

- Eligibility to win **Grand Prizes**
- Access to all **Festival Parties**
 - Nov. 21, Dec. 5, and Dec. 12
- Access to all **Festival Workshops**
 - Workshop w/ Nikolay Karchev – Nov 21
 - Workshop w/ Ana Llorente – Dec 5
 - Workshop w/ Tim Brooks – Dec 10

SPONSORSHIP FEE

\$195

*or \$180 **Duet Discount**
(for couples or “Bring a Friend” participation)



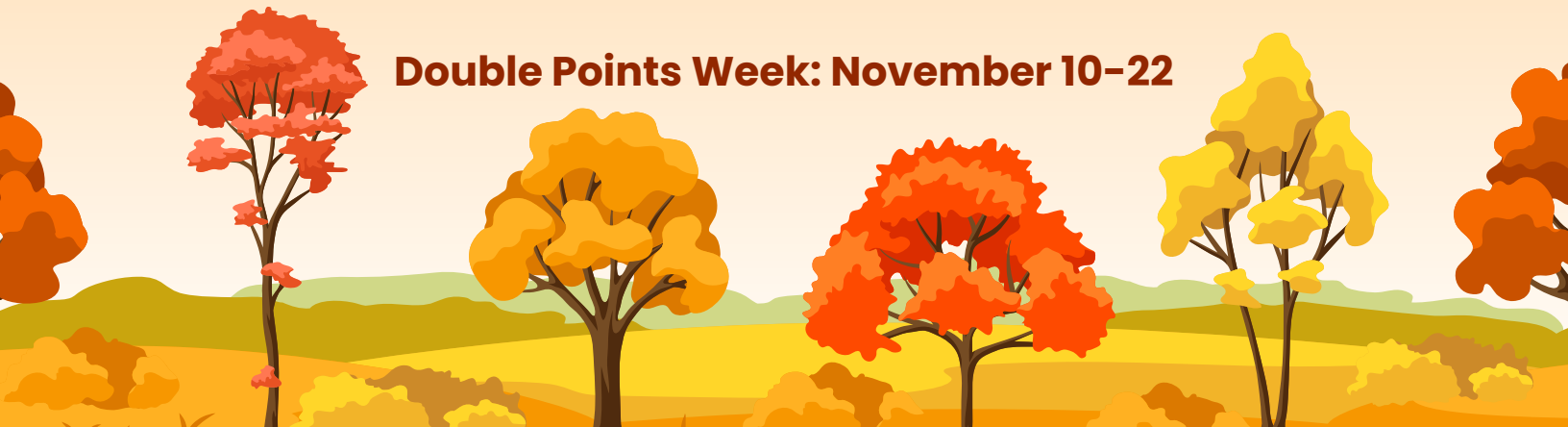


HOW TO EARN POINTS

- 1 Point for every dollar spent
- 100 Points for participating in the theme of the day
- 100 Points per picture taken in studio with FADS Duluth Team for a studio social media post
- 100 Points for every group class attended
- 100 Points for every party attended
- 200 Points for every lesson taken during festival
- 300 Points for every coaching taken during festival
- 500 Points for every new and qualified guest (500 bonus points if guest enrolls on newcomer/guest special)
- 500 Points for bringing a dish to the Potluck Kickoff Party & Casting Day
- 1000 Points if a guest referral enrolls on a beginner program
- 1000 Points for sponsoring on or before the kickoff party (500 points for sponsoring after kickoff)
- 1000 Points for a Google review of two sentences or more

100 Points = 1 Raffle Ticket

Double Points Week: November 10-22





PRIZE TIERS

Each sponsor will choose a number between 1–30, representing them on our Festival Sponsor Board displayed in the studio.

This same number will be placed on tickets sponsors earn through activities and participation during the festival.

The more points you earn, the more tickets you'll receive — and the greater your chances to win during our final prize drawings!

Tiers for Grand Prizes:

Sponsorships 1–10

- (2) Private Lessons
- ½ Off Peach Ball 2026

Sponsorships 11–20

- (1) Coaching Session
- (1) Pair of Dance Shoes

Sponsorships 21–30

- (4) Private Lessons
- (5) Single Dance Entries at Peach Ball 2026

DAILY THEMES

November 17 – Sweater Weather Day

What to Wear: Cozy knit sweaters, warm layers, and autumn vibes.

November 18 – Pajama Day

What to Wear: Comfy pajamas, robes, slippers — cozy all day long!

November 19 – Flannel & Fleece Day

What to Wear: Flannel shirts, fleece pullovers, and soft plaids.

November 20 – Fun/Comfy Sock Day

What to Wear: Warm, fuzzy, silly, or colorful socks — show them off!

November 21 – Scarf Day

What to Wear: Wrap up in your favorite scarf — bold, patterned, or fluffy!

November 24 – Island Escape Day

What to Wear: Hawaiian shirts, sundresses, leis, and tropical prints.

November 25 – School Spirit Day

What to Wear: Show your pride — wear purple or FADS gear!

November 26 – Believe in Magic Day

What to Wear: Wizards, fairies, magicians — anything magical and mystical!

DAILY THEMES

December 1 – Winter Blues Day

What to Wear: Cool blues, icy tones, and frosty whites.

December 2 – Reindeer Games Day

What to Wear: Brown or tan clothes, reindeer antlers, or Rudolph noses.

December 3 – Candy Cane Day

What to Wear: Red and white stripes, peppermint patterns, or candy-inspired looks.

December 4 – Silver & Gold Day

What to Wear: Metallics, glitter, sequins — sparkle and shine!

December 5 – Latin Flair Day

What to Wear: Bright colors, floral prints, ruffles, and tropical flair.

December 8 – Sports Day

What to Wear: Favorite team jersey, cap, or fan gear.

December 9 – Tacky Tuesday

What to Wear: Mismatched outfits, wild prints, or tacky tourist looks.

December 10 – Red & Green Day

What to Wear: Festive holiday colors — sweaters, scarves, or accessories.

December 11 – Throwback Thursday

What to Wear: Your favorite decade — 70s disco, 80s neon, or 90s vibes.

December 12 – Snowflake Sparkle & Shine Victory Party

What to Wear: Dazzling whites, silvers, and sparkles — shine bright for the finale!



GINGERBREAD HOUSE

Showdown

Get into the holiday spirit with our Gingerbread House Showdown!
Kick off the festival by teaming up with staff to build the most
creative gingerbread masterpiece.

21 NOVEMBER 2025

7:30-9:30 PM

Prizes will be awarded for:

- Most Creative Design
- Best Overall House





The **SOCIAL SHUFFLE**

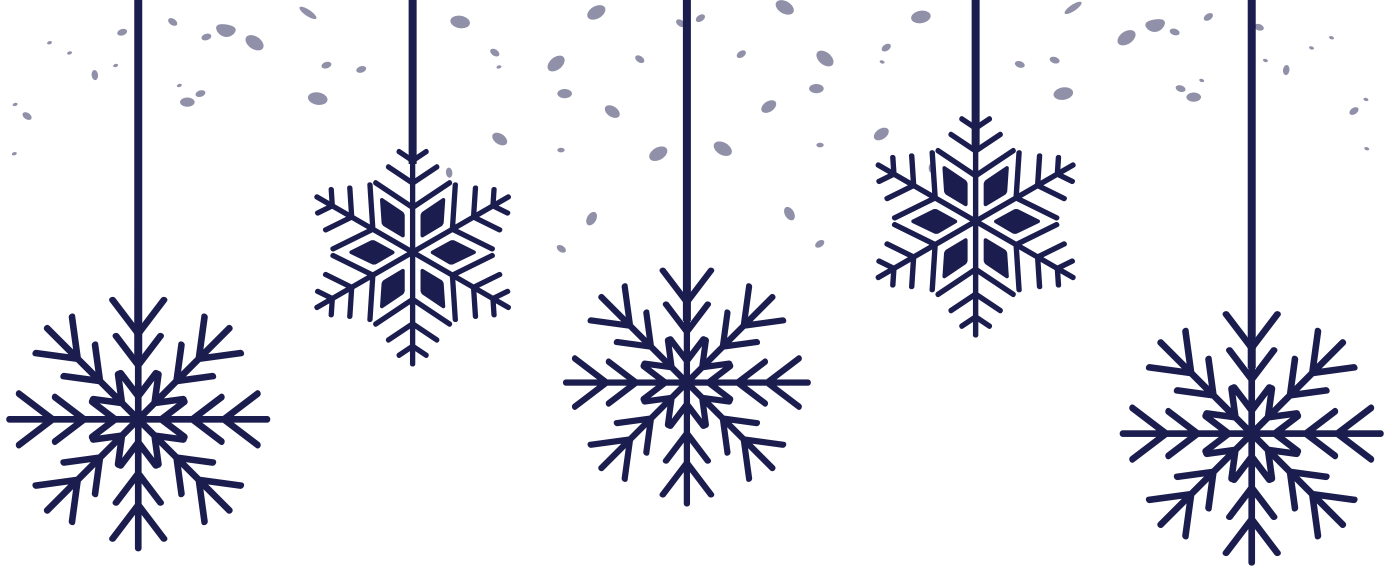


An evening of games, laughs, and maybe even a few martinis! This event will feature a mix of trivia, music, and lighthearted social fun.

TRIVIA - TUNES - TINIS

FRIDAY, DECEMBER 5 AT 7:30 PM





SNOWFLAKE

Sparkle & Shine VICTORY PARTY



12 December 2025

Our grand finale celebration! Join us for
a sparkling evening of music, dancing,
and recognition for our festival
participants and sponsors.



Starts at 7:30 pm