



M3 ENTERTAINMENT PRESENTS

# •LONESTAR• DANCE



JUNE 17TH

JUNE 19TH

## CHALLENGE

WESTIN MEMORIAL CITY  
945 GESSNER RD | HOUSTON | TX | 77024



LDC LONESTAR  
DANCE CHALLENGE





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01

# The Westin Houston, Memorial City

Thursday, June 17 - Saturday, June 19

***Venue Location:***

945 Gessner Road  
Houston, Texas 77024  
(281) 501-4300

***Hotel Room Rate Per Night***

(Single or Double Rates)  
Traditional Single \$112 and Double \$122 + tax  
Call Hotel and give them the FADS name for special rate

**HOTEL LINK**

***\*Room Deadline Thursday, May 27, 2021\****



# 02

## Tentative Schedule

Check Points	Location
Registration & Concierge Desk	
Main Ballroom	
Thursday Shownight	
Ladies' Dressing	
Men's Dressing	
Practice Room	
Breakfast: Friday & Saturday	
Lunch: Friday & Saturday	Main Ballroom
Dinner: Friday	
VIP Party	
New Competitor Orientation	Main Ballroom
Master Class	
Audition Room	

# THURSDAY

TIME	EVENT	LOCATION
3:00 PM	Registration Opens	
3:30 - 5:00 PM	Master Class Workshops - Vladimir Kosarev & Vera Chervin	
7:00 PM	Competition Session 1	
	Performance Division: Solos, Novelties, Showcases, Formations	
9:00 PM	Professional Competition Part 1	
	Closed Rhythm & Smooth, Closed Latin & Ballroom, Professional Formation, Professional Showdance, Solo Closed Rhythm	
12:00 AM	Professional Awards	

# FRIDAY

## LDC LONESTAR DANCE CHALLENGE

6

TIME	EVENT	LOCATION
4:00 AM	Dressing Rooms open for Hair & Make-Up	
7:00 AM	Registration Opens Scrutineer available for changes	
7:00 - 8:30 AM	Breakfast	
7:30 AM	New Competitor Orientation with Regional Dance Directors	
8:00 AM	Competition Session 2	
	All Standard Divisions All Smooth Divisions	
12:00 PM	Lunch	
	All Standard & Smooth Scholarships/Championships	
6:00 PM	Competition Session 2 Ends	
	Friday Night Dinner	
7:00 PM	Competition Session 3 Nightclub "80s Rock"	
	All Nightclub Entries Awards for Championship Winners: C&W, Latin, Nightclub	
9:30 PM	Professional Competition Part 2	
	Professional Nightclub, Novice, Pre-Champ and All Open Divisions	
	Awards for Professional Division	
10:45 AM	Competition Session 3 Ends	



# SATURDAY

TIME	EVENT	LOCATION
4:00 AM	Dressing Rooms open for Hair & Make-Up	
7:00 AM	Registration Opens Scrutineer available for changes	
7:00 - 8:00 AM	Breakfast	
7:30 AM	New Competitor Orientation with Regional Dance Directors	
8:00 AM	Competition Session 4	
	All Rhythm Division All Latin Divisions	
12:00 PM	Lunch	
	All Rhythm & Latin Scholarships/Championships	
6:00 PM	Competition Session 4 Ends	
7:30 PM	"Bulls and Barrels" Banquet	

# BANQUET

TIME	EVENT
7:30 - 7:40 PM	Doors Open
7:40 - 8:00 PM	General Dancing Band Plays
8:00 - 9:00 PM	Dinner
8:15 - 8:30 PM	Top Student Awards TGC
	Solo, Novelty, Showcase, Virtual, JR, Newcomer Female & Male, Bronze Female & Male, Silver Female & Male, Gold Female & Male, International, Top Overall Couple, Top Nightclub Student, Top Nightclub Amateur Couple
8:30 - 8:45 PM	General Dancing Band Plays
8:45 - 9:00 PM	Top Teacher Awards
	Top Female: 4th, 3rd, 2nd, & Top Top Male: 4th, 3rd, 2nd, & Top
9:00 - 9:20 PM	General Dancing Band Plays
9:20 - 9:30 PM	Top Studio Awards
	Spirit, Top Studio Runner-Up, Top Studio, Best Dressed
9:30 - 9:50 PM	General Dancing Band Plays
9:50 - 10:20 PM	Show Time
10:20 - 10:30 PM	Closing Line Dance

# 03

## 2021 Packages

\*\*\*CONFIDENTIAL STUDIO PRICES\*\*\*

\*\*\*DUE DATE May 20, 2021\*\*\*

	VIP	ONE DAY FRIDAY	ONE DAY SATURDAY	SHOW	NIGHT CLUB	FIRST TIMER FRIDAY	FIRST TIMER SATURDAY	FRIDAY COMP ONLY	SATURDAY COMP ONLY
PRICES - Students	\$599	\$320	\$345	\$25	\$25	\$100	\$100	\$199	\$199
PRICES - Teacher	\$599	\$245	\$270	\$25	\$25	\$75	\$75	\$125	\$125
VIP	X								
PARTICIPATION GIFT	X	X	X						
THURSDAY EVENING SESSION 1	X			X					
THURSDAY EVENING PRO COMP	X			X					
FRIDAY BREAKFAST	X	X							
FRIDAY LUNCH	X	X				X		X	
FRIDAY SESSION 2	X	X						X	
FRIDAY NIGHT	X	X							
DRINK TICKETS - 1									
FRIDAY BUFFET DINNER	X	X							
FRIDAY NIGHT - NIGHTCLUB SESSION 3	X	X			X				
FRIDAY EVENING PRO COMP	X	X							
SATURDAY BREAKFAST	X		X						
SATURDAY SESSION 4	X		X						X
SATURDAY LUNCH	X		X				X		X
VIP COCKTAIL PARTY	X								
VIP DRINK TICKETS - 1	X								
SATURDAY BANQUET - INC 1 DRINK TICKET	X		X						
SATURDAY PRO SHOW	X		X						

- Friday Day Session Ticket: \$20
- Friday Nightclub Session Ticket: \$25
- Saturday Day Session Ticket: \$20
- Saturday Night Banquet Individual Ticket:

# 04

## Fees

**Entry Deadline: Thursday, May 20, 2021**

All entries must be inputted at [texasfadscomps.com](http://texasfadscomps.com) or emailed to [bseifert@fredastaire.com](mailto:bseifert@fredastaire.com) by the deadline above.

**Additional Entry Submission Deadline: Friday, June 4, 2021**

Any new entries submitted after date above will be assessed an additional \$5.00 fee pre entry.

ENTRY	Fee
First Timer Entry	\$25
Adult Single Dance Entry	\$41
PT-JR-Youth Single Dance Entry (This rate is only for JR single dance entries)	\$20
Multi Dance 3-Dance	\$115
Multi Dance 4-Dance	\$130
Multi Dance 5-Dance	\$140
Multi Dance 6-Dance	\$200
Multi Dance 9-Dance	\$250
Multi Scholarships 3-Dance	\$135
Multi Scholarships 4-Dance	\$145
Multi Scholarships 5-Dance	\$155
Solo & Novelty	\$125
Showcase	\$135
Professional Entry (\$25 per Lady & \$25 per Gentleman per division will be waived for professional with more than 70 entries per Pro)	\$50 (\$25 per Solo Star Entry)

# Incentives

## STUDIO

**Submission Date to Qualify: Thursday, May 20, 2021**

**Payment Date to Qualify: Tuesday, May 25, 2021**

All entries must be submitted and paid in full by the Qualifying deadline dates above in order to be eligible for rebates.

### ***Entries***

Any studio with the below total entry count will qualify for a reimbursement check after the entries are danced and the competition is complete. Entries transferred to another event do not qualify towards the total.

450 - 550 Entries save \$1.00 per Entry

551 - 800 Entries save \$2.00 per Entry

801 plus Entries save \$3.00 per Entry

### ***Studio Spirit Award***

Winner will be determined by judging panel. Most upbeat and active studio during the weekend demonstrating best customer service.

Studio Incentive: Award

## TEACHER

### ***Overall Top Teacher***

Qualifying teacher must be on a Full VIP Package and have a minimum of 75 Entries danced with a Minimum of one Full VIP Package Student. Incentives given to placements 1-4. Male and Female category.

\$3,500 proportionately divided amongst winners (minimum 3,000 total comp entries)

\$2,500 proportionately divided amongst winners (minimum 2,500 total comp entries)

\$2,000 proportionately divided amongst winners (minimum 2,000 total comp entries)

\$1,500 proportionately divided amongst winners (if under 1,999 total comp entries)

\*see point calculation in Point Section below

### ***Top Teacher Add On Category***

Incentive given to the Top Teacher in this Division with a minimum of 75 entries danced in that division.

Teacher Incentive: \$250

Categories: Pro/Am International Ballroom, Pro/Am International Latin and Pro/Am Nightclub.

# PROFESSIONAL DIVISION

## SPONSORSHIP PROGRAM

### Professional Division Sponsorship Form

Please use the link below to visit the Professional Division Sponsorship Program Google Form

#### [SPONSORSHIP FORM LINK](#)

Sponsorship Cost	\$500	\$750	\$1,500	\$3,000 & Above
Teacher Incentive	\$100	\$250	\$500	\$1,000
Professional Category	\$300	\$375	\$750	\$1,500
Staff Party	\$100	\$125	\$250	\$500

**Student Incentive:** Recognition during Professional Events. Presentation of Award for Professional Division Sponsored. Picture and name recognition on video screen during weekend if video screen is provided.

#### **Professional Category money is divided as follows:**

- 3 Couple Min (1st 50%, 2nd 30%, 3rd 20%)
- 2 Couple Min (1st 60%, 2nd 40%)

**Artwork Deadline: Friday, June 4, 2021**

Artwork for screens must be submitted the date above to [texas@fredastairecom](mailto:texas@fredastairecom).

# PROFESSIONAL

## MONETARY INCENTIVE

Minimum of 3 couples entered per division. If only 2 couples are entered, 2nd and 3rd place prize money will be awarded. If only 1 couple is entered, 1 honor dance will be offered with no prize money awarded.

CLOSED DIVISIONS	
1st Place	\$350.00 per Couple
2nd Place	\$200.00 per Couple
3rd Place	\$100.00 per Couple
OPEN DIVISIONS	
1st Place	\$600.00 per Couple
2nd Place	\$400.00 per Couple
3rd Place	\$250.00 per Couple

\* Closed Divisions also include Novice, Pre-Champ and Nightclub. Solo Star Division are 50% of the Open and Closed Prize money.



# 05

## Descriptions

### FIRST TIMER

#### DIVISION

First Timer division is for any student that has not danced more than 15 entries at any competition and has not participated on a First Timer package more than two times. (Regional, National, Inter-Regional, Independent). Participation is counted as an individual.

Student Competition Fee PER DAY	\$100 (Includes lunch for that day, NO BREAKFAST)
Teacher Competition Fee PER DAY	\$75 (Includes lunch for that day, NO BREAKFAST)
Entry Fee	\$25 per single dance entry
Attire	Black Practice Attire or Competition Costume

### COMP ONLY DIVISION

Students can compete both Friday and Saturday with doing a competitor fee for each day.

- The fee is \$199 per day this includes admission into the ballroom and lunch. Suggested retail rate \$299. (NOTE: This is a Multi-Student Price)
- Teachers, as well, can compete on all days with the Teacher's Competitor fee. The fee is \$125 per day for Friday and Saturday, this covers the admission, lunch and ability to compete Pro/Am.

## NON-COMPETING PACKAGES

Any Non-Competing Person (Spouse, Family etc.) wanting to attend can purchase the following:

- Non-Competing VIP Package: \$500 (Suggested retail price \$550-\$750)
- VIP Spouse Ticket: \$75 per person (Suggested retail price \$99 per person)

## NIGHTCLUB COMPETITION

	Single Dances Offered	Latin Championship	C & W Championship	Disco Championship
CW Waltz	✓		✓	
CW 2-Step	✓		✓	
CW EC Swing	✓			
CW WC Hustle	✓			
CW Polka	✓		✓	
Salsa	✓	✓		
Merengue	✓	✓		
Bachata	✓	✓		
Hustle	✓			✓
Argentine Tango	✓			
West Coast Swing	✓			✓
Swing	✓			✓

*Note: Open to competitors of all levels.*

# 06

## Point System

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### ENTRIES PAID & DANCED

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Points for all entry fees paid and danced.  
All entries (all single dances & multi-dance events)

15 points for Nationals

10 points for Regionals

5 points for Inter-Regionals

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### PLACEMENT POINTS SINGLE DANCE ENTRIES

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National, Regional and Inter-Regional Events:

- 10 points per round danced will be awarded at Nationals, Regionals, and Inter-Regional events.
- One-Half points will be given in Proficiency Entries danced at Nationals, Regionals, and Inter-Regionals.

1st	8 points
2nd	7 points
3rd	6 points
4th	5 points
5th	4 points
6th	3 points
7th	2 points
8th	1 point

# PARTICIPATION SHOW POINTS

17

Solo, Novelty, Showcase, Pro-Am Formation

10 points for Regionals

5 points for Inter-Regionals

## PRO/AM MULTI DANCE EVENT POINTS

(3, 6, 9 DANCE EVENTS)

1st	40 points
2nd	30 points
3rd	30 points
4th	25 points
5th	20 points
6th	15 points
7th	10 points
8th	5 points

10 points per Round Danced will be Awarded at Nationals, Regionals and Inter-Regional Events.

## PROFESSIONAL DIVISIONS

\*All points will be awarded to both partners in a professional couple.

\*10 points will be awarded to both partners per round danced.

10 points for Regionals

5 points for Inter-Regionals

Nationals, Regionals, Inter-Regionals:  
All contested Professional Divisions

1st	80 points
2nd	70 points
3rd	60 points
4th	50 points
5th	40 points
6th	30 points
7th	20 points
8th	10 points



# 07

## Professional Divisions

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**PROFESSIONAL AMERICAN STYLE  
NOVICE DIVISION**

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For professional couples who have been teaching or dancing ballroom for 18 months or less in any system. This is a closed division and couples may dance up through full bronze.

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**PROFESSIONAL AMERICAN STYLE  
PRE-CHAMP CLOSED DIVISION**

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For professional couples where at least one of the partners has been teaching for 18 months or less by the date of the entry in any system. This is a closed division and competitors may dance up through silver.

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**PROFESSIONAL NIGHTCLUB  
DIVISION**

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For professional couples of any level. The purpose of this division is to promote and enjoy minor and trend dances. To demonstrate the fun and excitement these dances can bring out in a dancer. This division is for professionals to have fun and be creative. Open and closed material allowed. No lift of any sort allowed.

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**PROFESSIONAL AMERICAN  
SMOOTH BRONZE & SILVER CLOSED**

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Open to all professional couples. This is a closed division and competitors may dance up through silver. Patterns must be danced in their entirety.

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**PROFESSIONAL AMERICAN  
SMOOTH OPEN DIVISION**

---

Open to all professional couples. Competitors are not restricted with choice of material in this division, with the exception of lifts.

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**PROFESSIONAL AMERICAN  
RHYTHM BRONZE & SILVER CLOSED**

---

Open to all professional couples. This is a closed division and all competitors may dance up through silver. Patterns must be danced in their entirety.

---

**PROFESSIONAL AMERICAN  
RHYTHM OPEN DIVISION**

---

Open to all professional couples. Competitors are not restricted with choice of material in this division, with the exception of lifts.

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**PROFESSIONAL INTERNATIONAL  
BALLROOM CLOSED**

---

Open to all professional couples. This is a closed division and competitors may dance up through silver. Patterns must be danced in their entirety.

---

**PROFESSIONAL INTERNATIONAL  
BALLROOM OPEN DIVISION**

---

Open to all professional couples. Competitors are not restricted with choice of material in this division, with the exception of lifts.

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**PROFESSIONAL INTERNATIONAL  
LATIN CLOSED DIVISION**

---

Open to all professional couples. This is a closed division and all competitors may dance up through silver. Patterns must be danced in their entirety.

---

**PROFESSIONAL INTERNATIONAL  
LATIN OPEN DIVISION**

---

Open to all professional couples. Competitors are not restricted with choice of material in this division, with the exception of lifts.

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**PROFESSIONAL AMERICAN RHYTHM  
SOLO BRONZE & SILVER CLOSED**

---

This is a closed division, and all competitors may dance up through silver. Patterns must be danced in their entirety. Open to all single professionals. All dances will be danced Solo, male and female mixed.

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**PROFESSIONAL AMERICAN  
SMOOTH SOLO OPEN DIVISION**

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Competitors are not restricted with choice of material in this division. Open to all single professionals. All dances will be danced Solo, male and female mixed.

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**PROFESSIONAL OPEN  
SHOWDANCE DIVISION**

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Open to all professional couples. Competitors are not restricted with choice of material in this division, lifts are allowed with a min of 1 lift required. All routines must be performed within four minutes including walk on walk off. The music must be on a flash drive. Pros are responsible for their own music formats.

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**PROFESSIONAL STUDIO  
FORMATION DIVISION**

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This division is open to all studios and must have a minimum of three professionals to perform. This division will be danced on Thursday night in Session #1 Performance Showcase. All material and lifts are permitted with a maximum of 4 minute walk on walk off time.


**LDC** LONESTAR  
DANCE CHALLENGE

Division	Dances	Day of Event
American Smooth Bronze & Silver Closed	Waltz, Tango, Foxtrot, Viennese Waltz	Thursday
American Rhythm Solo Bronze & Silver Closed	Cha Cha, Rumba	Thursday
American Rhythm Bronze & Silver Closed	Cha Cha, Rumba, Swing, Bolero, Mambo	Thursday
International Ballroom Closed	Waltz, Tango, Viennese Waltz, Slow Foxtrot, Quickstep	Thursday
International Latin Closed	Cha Cha, Samba, Rumba, Paso Doble, Jive	Thursday
Open Showdance		Thursday
Pre-Champ Closed	Viennese Waltz, Rumba, Open Cha Cha	Thursday
Studio Formation		Thursday
American Smooth Open	Waltz, Tango, Foxtrot, Viennese Waltz	Friday
American Rhythm Open	Cha Cha, Rumba, Swing, Bolero, Mambo	Friday
American Smooth Solo Open	Waltz, Tango	Friday
International Ballroom Open	Waltz, Tango, Viennese Waltz, Slow Foxtrot, Quickstep	Friday
International Latin Open	Cha Cha, Samba, Rumba, Paso Doble, Jive	Friday
Nightclub	Polka, W. Coast Swing, Salsa, Bachata	Friday
Novice	Tango, Rumba	Friday

# 08

## Deadlines & Cancellation Policies

DEADLINE FOR ALL PACKAGES AND ENTRIES TO  
RECEIVE STUDIO KICKBACK INCENTIVE  
>>>THURSDAY, MAY 20, 2021<<<

### **ENTRY DEADLINE: MAY 20, 2021**

ENTRIES RECEIVED AFTER THE DEADLINE ARE NOT  
ELIGIBLE FOR STUDIO ENTRY KICKBACK INCENTIVES.

CONTINUE TO ADD ENTRIES AND PACKAGES TILL  
THE END OF THE EVENT FOR TOP STUDIO, TOP  
TEACHER AND TOP STUDENTS AWARDS. ALL  
ENTRIES MUST BE RECEIVED BY DATE ABOVE.

### **PAYMENT DEADLINE: MAY 25, 2021**

PAYMENTS MUST BE RECEIVED BY DATE ABOVE TO  
RECEIVE THE STUDIO INCENTIVE KICKBACK MONIES!  
INVOICES WILL BE SENT OUT FOR PAYMENT ONCE  
ENTRIES AND PACKAGES ARE SUBMITTED ONLINE.  
PLEASE SUBMIT YOUR PAYMENTS AT THE TIME OF  
ENTRIES VIA QUICKBOOKS INVOICE SENT BY  
REGIONAL OFFICE. ALL INVOICES ARE TO BE PAID IN  
FULL BEFORE THE THURSDAY DIRECTORS  
REGISTRATION.

### **HOTEL DEADLINE: MAY 15, 2021**

HOTEL ROOMS FROM OUR ROOM BLOCK ARE RESERVED  
ON A "FIRST COME FIRST SERVED BASIS" & BASED ON  
THE TIME YOUR INFO IS RECEIVED.



**PLEASE MAKE SURE YOU TRIPLE CHECK YOUR INVOICE AND  
CONFIRMATION SHEETS ASAP WHEN YOU RECEIVE THEM!**

**CANCELLATION POLICY AND DATE SCHEDULE MUST BE FOLLOWED FOR  
THIS EVENT.**

PLEASE MAKE SURE YOUR PACKAGES, PURCHASES, AND ALL ENTRIES ARE CORRECT.

Mark Adler	713-898-5061	Regional Director
Stephane Schlueter	713-898-5061	Regional Director
Erica Hur	281-924-7641	Regional Manager

Please make checks payable to M3 Entertainment.

1925 Hughes Landing Blvd., Suite 400  
The Woodlands, Texas 77380

Please email [Texas@Fredastaire.com](mailto:Texas@Fredastaire.com) for all a la carte forms.

*TEXASFADSCOMPS.COM*

Upload all entries to *TEXASFADSCOMPS.COM* or send to [BSEIFERT@FREDASTAIRE.COM](mailto:BSEIFERT@FREDASTAIRE.COM)

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**COMPETITION ONLINE PROGRAM  
ADVERTISING**

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***Artwork Deadline: Friday, June 4, 2021***

Any studio or student business is welcome to advertise - Full Page -\$40 - Half Page - \$20.  
All Studios should place an ad for all competitors. Artwork for program must be submitted as .jpg before date above.  
Please email to [Texas@fredastaire.com](mailto:Texas@fredastaire.com)



**FRED ASTAIRE**  
DANCE STUDIOS.